



Abobaker Abdalla Mobasher

Financial Analyst

Target role: Sales Analytics Specialist

October Gardens, Giza, Egypt

abobakeralsaraf@gmail.com | bakry@abobakeralsaraf.com

+20 150 752 7897 | [linkedin.com/in/bakry1989](https://www.linkedin.com/in/bakry1989)

PROFILE

Financial Analyst with 9+ years of overall professional experience. Uses Excel reporting automation, financial analysis and performance indicators in banking. Developed a framework covering 15 KPIs across approximately 40 branches. Completed courses in data analysis, business intelligence, Power BI dashboards and marketing measurement.

PROFESSIONAL EXPERIENCE

Financial Analyst | Elnilein Bank | 2018 - Present

- Worked primarily in the Branch Management Department, with some branch-level experience; prepared branch reports.
- Designed a performance evaluation framework covering 15 KPIs across approximately 40 branches, with reporting and forecasting models.
- Prepared monthly branch performance reports, analysed historical and current financial results, and identified trends for management recommendations.
- Reduced daily financial report preparation from more than six hours to under 30 minutes through Excel automation.
- Built Excel models to forecast cash flows and branch profit and loss, supporting liquidity planning and financial performance reviews.

EDUCATION

MBA in Finance | Al-Neelain University | 2014 - 2016

Higher Diploma in Economics | Al-Neelain University | 2018 - 2022

BSc in Laser Physics | Al-Neelain University | 2007 - 2013

SELECTED COURSES AND CERTIFICATES

Fundamentals of Data Analysis in Excel | Corporate Finance Institute | 2024

Introduction to Business Intelligence | Corporate Finance Institute | 2024

Power BI: Dashboards for Beginners (2022) | LinkedIn Learning | 2022

Assess for Success: Marketing Analytics and Measurement | Google | 2025

SKILLS AND LANGUAGES

Advanced Excel; PivotTables; Power Query; KPI development; trend analysis; reporting automation.

Power BI dashboard training; marketing analytics and measurement coursework.

Arabic: Native | English: Professional working proficiency

Portfolio and credential verification: <https://abobakeralsaraf.com/>

Selected projects and links to supporting course certificates.